



Conference Program & Schedule of Events

Tuesday, June 16, 2009

- 10:00 a.m. – 3:00 p.m. International Committee Meeting**
- 4:00 p.m. - 6:00 p.m. Joint Council Legal Executive Committee and Legal and Regulatory Committee Meeting (Members only)**

Wednesday, June 17, 2009

- 8:00 a.m. - 3:00 p.m. Registration**
- 8:00 a.m. – 9:00 a.m. Continental Breakfast**
- 9:00 a.m. – 9:20 a.m. Welcoming Remarks**

Lezlee Westine, President & CEO, Personal Care Products Council
Elizabeth H. Anderson, Executive Vice President - Legal & General Counsel, Personal Care Products Council

- 9:20 a.m. – 10:50 a.m. Session 1**

Chemical Lists and Legalities in California and Elsewhere

Moderator: Frances K. Wu, Associate General Counsel, Personal Care Products Council

This session will begin with an overview of the proliferation of chemical lists, both abroad and at home, that are forming the basis for the development of chemicals policies and regulation. You will hear from our seasoned experts on legal issues stemming from the use of such lists, particularly where they are generated by non-governmental entities. This session will also cover legal developments in California within the past year relating to chemicals, namely, in the Proposition 65 context and state enforcement actions.

Thomas Berger, Keller & Heckman
Michèle Corash, Morrison & Foerster
James Mattesich, Greenberg Traurig

- 10:50 a.m – 11:00 a.m. Coffee Break**

Wednesday, June 17, 2009 continued

11:00 a.m. – 12:30 a.m. Session 2

Litigation Trends Affecting the Personal Care Products Industry

Moderator: Joseph S. Kendy, Jr., Regional Counsel Americas, Senior Vice President, General Counsel, and Secretary, Shiseido Americas Corporation

Consumer products are increasingly targeted in lawsuits. The litigators on this panel will discuss the reasons for this, and the roles played by plaintiffs groups, third party advocacy groups and the media. They will discuss the "anatomy" of these lawsuits, including the different causes of action, types of relief sought, and choice of forum, and cover other practicalities in litigation, such as privilege and confidentiality, forming joint defense groups, and settlements. They will also identify strategies on how and what companies can monitor to anticipate and prepare for lawsuits targeting their products.

**Lori Cohen, Greenberg Traurig
William Rawson, Latham & Watkins
Trent Norris, Arnold & Porter**

12:30 p.m. – 1:30 p.m. Lunch

1:30 p.m. – 3:30 p.m. Sessions 3 and 4

Facebook™ and Other Online Networking Applications: What Are the Boundaries?

Moderator: Robert Welsh, Vice President & Division General Counsel, Energizer Corporation

Online social networking is all the rage these days, and much of it is taking place in the workplace. Learn from this panel what one can expect in terms of personal privacy when blogging at work, how employers are using information about employees posted on social networking sites in the work context, the potential for defamation actions, and other legal issues arising from the trend in online social networking.

**Bruce Sarchet, Littler Mendelson
Sheila Mackay, DÆGIS**

Advertising on Social Networking Sites and Other Media

Moderator: Farah K. Ahmed, Assistant General Counsel, Personal Care Products Council

Tweet this, blog that, Facebook groupie, online gaming champion, YouTube star! This fast paced, dynamic panel will discuss the latest tools and media for user generated content (UGC) such as Facebook, MySpace, Twitter, YouTube, and online blogs, as well as other emerging forms of advertising such as branded entertainment. Learn how to address legal issues surrounding acquiring UGC, defend against third party claims for UGC, as well as how to assess FTC and FCC enforcement risk. HTSYT! (that's "hope to see you there!" in text message lingo).

**Linda Goldstein, Manatt, Phelps & Phillips
Anthony Lupo, Arent Fox
David Green, Senior Attorney, Microsoft Corporation**

6:00 p.m. – 7:00 p.m. Welcome Reception

Thursday, June 18, 2009

8:00 a.m. – 9:00 a.m. Continental Breakfast

9:00 a.m. – 10:30 a.m. Session 1

Industry Growth and Opportunities in Latin America

Moderator: Francine Lamoriello, EVP - Global Strategies, Personal Care Products Council

This panel will explore regulatory developments within and relationships among the Latin American regional trading groups and industry associations (Andean Community, CASIC, Mercosur). The panel will address the market implications of regional harmonization for the personal care products industry.

João Carlos Basilio da Silva, President, CASIC

Carlos Berzunza Sánchez, CEO, CANIPEC

Jaime Concha Prada, Executive Director, ANDI

10:30 a.m. – 10:45 a.m. Coffee Break

10:45 a.m. – 12:15p.m. Session 2

Problems and Pitfalls for In-House Counsel

Moderator: Gary P. Schmidt, Sr. VP., General Counsel & Secretary, Alberto Culver Company

A wide variety of hard issues confronts in-house counsel on a daily basis. The attorneys on this panel will cover latest developments in employment law, including the Employee Free Choice, the FMLA, and the ADA; bankruptcy and financial issues, and practical tips on what to do if your vendors or customers are unable to fulfill their agreements; and trends and factors in personal liability of corporate counsel.

Gil Abramson, Hogan & Hartson

Lorenzo Marinuzzi, Morrison & Foerster

Brent Gurney, Wilmer Hale

**12:15 p.m. – 1:30 p.m. Lunch featuring speaker Darren Praznik, CCTFA,
"Regulatory Initiatives in Canada: What Your Company Needs to Know Now!"**

6:00 p.m. – 7:00 p.m. Reception

Friday, June 19, 2009

8:00 a.m. – 8:30 a.m. Continental Breakfast

8:30 a.m. – 12 noon Sessions 1 and 2

Environmental Law On Either Side of the Border: A Comparison of Environment Canada and U.S. EPA

Moderator: Eric Schwartz, Chief Operating Officer and General Counsel, OPI

Environmental concern about consumer products is on the rise. Learn from two experts what is on the horizon for the industry in terms of environmental regulatory priorities. Our EPA expert will discuss the new administration's priorities as they affect our industry, including greenhouse gas regulation, pharmaceutical and personal care product ingredients in wastewater, and TSCA. Our Canadian expert will focus, among other things, on lessons learned from the siloxanes matter and highlight other initiatives by Environment Canada that are likely to affect personal care products.

James Chen, Crowell & Moring

Richard King, Ogilvy Renault

Friday, June 19, 2009 continued

Regulatory Roundtable: Overview of Federal Agencies and Implications for the Personal Care Products Industry Under the New Administration

Moderator: Elizabeth H. Anderson, Executive Vice President –Legal & General Counsel, Personal Care Products Council

Regulations are growing more complex than ever, and we can only expect this trend to continue under the current administration. EPA aside, this panel will feature experts in the other areas of regulatory law most critical to our industry – the Federal Trade Commission, the Consumer Products Safety Commission, and the Food and Drug Administration. Learn from these seasoned veterans which current and future regulatory initiatives are most likely to affect the cosmetics and personal care products industries.

William MacLeod, Kelley Drye & Warren
Eric Rubel, Arnold & Porter
Paul Hyman, Hyman, Phelps & McNamara, P.C.

Conclusion: Major Challenges Confronting the Industry

Peter Barton Hutt, Covington & Burling

12 noon Adjourn

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